

Breast Cancer: Meeting the Challenge



11th Annual Allison Taylor Holbrooks Barbara Jo Johnson Breast Cancer Conference

For Survivors, Family, Friends,
and Medical Professionals

Saturday, March 3, 2012

8:00 am-3:15 pm

Golden Gate Club (The Presidio)
San Francisco

Cancer Prevention Institute of California
2201 Walnut Avenue, Suite 300
Fremont, California 94538-2334

11th Annual

Allison Taylor Holbrooks
Barbara Jo Johnson Breast
Cancer Conference

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8:00 am Registration

9:00 am - 3:15 pm Program

Information-Resources

For newly diagnosed, long-term survivors, caregivers, family members, health care providers, and others whose lives have been touched by breast cancer.

Information, support and practical resources are provided.

- Learn about medical treatments
- Ask questions of providers
- Find support for your emotional and practical concerns
- Be inspired by speakers

Breakout sessions:

- Depression, Hormones and Menopause
- Health Insurance and Disability—Health Care Options
- Lymphedema
- Managing Metastatic Disease
- Managing Treatment Side Effects
- Sexuality and Intimacy, Urogenital Changes, Mood, Hot Flashes and Desire
- The Art of Reconstruction
- The Role of Genetics in Cancer
- Treatment of DCIS
- Triple Negative Breast Cancer

Sponsor

Cancer Prevention Institute of California
(formerly Northern California Cancer Center)

Partners

Association of Northern California Oncologists
Bay Area Oncology Nursing Society
Breast Cancer Connections
California Pacific Medical Center/St. Luke's Hospital
Cancer Support Community-San Francisco/East Bay
Palo Alto Medical Foundation
Stanford Cancer Institute
The Health Library at Stanford University

Funding

Allison Taylor Holbrooks Breast Cancer Fund, CPIC
Melanie M. Bronfman Lecture Fund, CPIC
Oakland Athletics Fund, CPIC
PlumpJack LINK Fund, CPIC
The Don Ziegler Fund, CPIC
Individual Donors, CPIC

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ATTN: Community Education



CANCER PREVENTION INSTITUTE
OF CALIFORNIA

Preventing Cancer. Promoting Life.

Schedule

| | |
|---------------------|--|
| 8:00 am - 9:00 am | Registration & Breakfast |
| 8:55 am - 9:00 am | Welcome & Introduction • Pam Priest Naeve, Director, Community Education, CPIC |
| 9:00 am - 9:05 am | Moderator • Mark Rounsaville, MD, Radiation Oncologist, California Pacific Medical Center (CPMC) |
| 9:05 am - 9:15 am | Personal Story: A Family Inheritance • Stephen Kandel, Family Member |
| 9:15 am - 9:55 am | Treatment Updates • Judith Luce, MD, Medical Oncologist, University of California San Francisco (UCSF) |
| 9:55 am - 10:15 am | Radiology Updates • Philip Kivitz, MD, Radiation Oncologist, Stanford |
| 10:15 am - 10:30 am | Communication Challenges: Patients and Health Care Providers Philip Kivitz, MD, Radiation Oncologist, Stanford |
| 10:30 am - 10:50 am | BREAK/RESOURCES |
| 10:50 am - 11:00 am | Personal Story: A Patient's Perspective • TBA |
| 11:00 am - 11:30 am | Relationships—Before, During and After Diagnosis (Family, Friends, Employees, Employers, Co-workers) • Carol Kronenwetter, PhD, Clinical Psychologist, CPMC |
| 11:30 am - 12:00 am | Panel Discussion • All Morning Speakers |
| 12:00 pm - 1:00 pm | Lunch/Resources |
| 1:00 pm - 2:00 pm | Breakout Sessions I Depression, Hormones and Menopause • Jeanne L. Alexander, MD, Private Practice, Berkeley, Alexander Foundation for Women's Health Managing Metastatic Disease • Paula Kushlan, MD, Medical Oncologist, Palo Alto Medical Foundation (PAMF) Managing Treatment Side Effects • Cindi Cantril, RN, OCN, Program Manager, Sutter Pacific Medical Foundation The Role of Genetics in Cancer • Nicolette Chun, MS, CGC, Genetics Counselor, Stanford Hospital & Clinics Treatment of DCIS • Judith Luce, MD, Medical Oncologist, UCSF |
| 2:15 pm - 3:15 pm | Breakout Sessions II The Art of Reconstruction • Steven Bates, MD, Surgeon, PAMF • David Chang, MD, Surgeon, CPMC • John Griffin, MD, Surgeon, Private Practice • Gabriel Kind, MD, Surgeon, CPMC Health Insurance and Disability—Health Care Options • Daniel Fortuno, Benefits Education Center, San Francisco Lymphedema • Saskia Thiadens, RN, Executive Director, National Lymphedema Network Sexuality and Intimacy, Urogenital Changes, Mood, Hot Flashes and Desire • Jeanne L. Alexander, MD, Private Practice, Berkeley, Alexander Foundation for Women's Health Triple Negative Breast Cancer • Kathleen Grant, MD, Medical Oncologist, CPMC |

Locations will be posted at the conference.

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Registration

Registration Fee: \$20.00 per person.

Continuing Education: available for an additional \$35.00 (plus registration fee). Registration deadline is February 29, 2012. Breakfast and lunch are included.
No one turned away for lack of funds.

To Register or for more information:

By web: www.cpic.org

Email: education@cpic.org

Phone: 1.888.315.5988

Mail: Education
Cancer Prevention Institute
of California
2201 Walnut Avenue, Suite 300
Fremont, CA 94538-2334

We accept cash, check, and credit cards and are unable to provide refunds.

Continuing Education Units:

Registered Nurses — CPIC, Provider #CEP 13488 is approved by the California Board of Registered Nursing. Nurses attending this course may report up to 5.0 contact hours.

Social Workers — CPIC, Provider #PCE 868 is approved for up to 5.0 contact hours for MFTs and/or LCSWs as required by the California Board of Behavioral Sciences.



CANCER PREVENTION INSTITUTE
OF CALIFORNIA

Preventing Cancer. Promoting Life.

The mission of the Cancer Prevention Institute of California is to prevent cancer and to reduce its burden where it cannot yet be prevented.



For more information:
www.cpic.org
888.315.5988

Valet parking provided.
Detailed directions are included with confirmation.



YES, I WANT TO REGISTER FOR THE CONFERENCE!

Please provide the following information and mail with your payment.

Last Name _____ First Name _____
Organization _____ Job Title _____
Mailing Address _____ City _____ State _____ Zip _____
Daytime Phone _____ Fax _____ Email _____
Registration Fee: _____ @ \$20 _____ \$35 Continuing Education (CE) _____ Total Enclosed _____
Payment Type: _____ Check _____ Money order _____ Credit Card. (Go to www.cpic.org to register online)

**Registration Deadline is
February 29, 2012**